

PLATINUM PREMIER SPONSOR – \$20,000

Sponsorship of Exhibit of Choice, Night in Venice & Lakefront Art Festival

Benefits:

- **Free single rental usage** of Lubeznik Center (clean up charge not included);
- **\$500 Art Bucks** that may be used for Center classes, gift memberships, Gallery shop purchases, and artwork at Lakefront Art Festival,
- **8 Lubeznik Center membership cards** (with associated benefits);
- **Customized promotional marketing** in all corresponding printed marketing materials and gallery signage;
- **15 Tickets** to Lakefront Art Festival;
- **4 Company Banners** for prime placement in Washington Park at Lakefront Art Festival (or we provide 2 - 3x10 banners);
- **Booth presence** for distribution of materials at Lakefront Art Festival;
- **Early buyer privileges** at Lakefront Art Festival (enter on Saturday prior to opening);
- **Table for 10** with Premier Table Sponsorship Signage at Night In Venice.

PLATINUM PREMIER MARKETING BENEFITS:

▶ Headliner Sponsor Position on Exhibit, Festival and Event Promotional Materials

▶ Customized Promotion

- Name and logo *as Platinum Premier Sponsor* on 10,000 postcards advertising exhibit and Festival, and 3500 Night in Venice invitations mailed to Lubeznik Center Constituents;
- Name and logo on Festival billboards along Rt. 94 and Michigan City;
- Listing with logo *as Platinum Premier Sponsor* in local/regional newspapers/magazines advertisements, and Night In Venice announcements;
- Listing *as Platinum Premier Sponsor* in advertisements for exhibit programs and activities;
- Listing as Platinum Premier Sponsor on signage and program for Night In Venice;
- Listing with logo *as Platinum Premier Sponsor* in E-blasts to 2000+ constituents;
- Listing with company logo *as Platinum Premier Sponsor* on 2 banners on perimeter of Lubeznik Center grounds & Center's entry wall during exhibit;
- Appear with Festival Chair at WEFM and WCOE community radio shows prior to Festival;
- Interview on WEFM Radio Show in Washington Park during Festival.

