



29th Annual

Lakefront **ART** Festival

Application deadline **January 29, 2010**

photograph by Paul Kemiel



**August 21 & 22, 2010
\$3000 in cash awards**

www.lubeznikcenter.org

2010 ENTRY FORM
Lubeznik Center for the Arts • **Lakefront Art Festival**

Artist _____

Business Name (if different) _____

Media Category: 2D art fine craft photography sculpture wearable art

Address _____

City _____ State _____ Zip _____ - _____

Hm Phone _____ Cell _____

E-mail _____

How did you learn about the Lubeznik Center's Lakefront Art Festival?:

Magazine (specify) _____

Newspaper (specify) _____

Fair/Festival sourcebook/directory (specify) _____

Online directory/listing (specify) _____

Chicago Artists Coalition Friend LCA mailing LCA E-mail

\$25 Application fee enclosed: Cash Check Money Order Visa/MC

(Please make checks payable to the Lubeznik Center for the Arts.)

.....
Credit Card # _____ - _____ - _____ Exp. _____ / _____

Security Code _____ Signature (for cr. card) _____

IMPORTANT: *Applications received without signature will not be accepted. Your signature indicates acceptance of all Eligibility Requirements in this application.*

Signature (for submission) _____

APPLICATION CHECKLIST:

- 5 images of the work that you will display, plus one of your booth (see labeling instructions)
- SASE if you want slides returned (CDs will not be returned)
- Application (completed & signed)
- Statement about your work
- Summary of exhibitions & achievements, or history
- \$25 application fee

Sponsor

The Lubeznik Center for the Arts has more than 30 years of history in the Michigan City Community, with exhibitions, educational programs and special events year-round. Proceeds from the Lakefront Art Festival provide funding for extensive outreach programs, which benefit area youth as well as mentally and physically challenged adults. The Center is only three blocks from the festival site, so feel free to visit while you are in town. Admission by donation (free for participating Lakefront Art Festival artists during the festival).

FESTIVAL LOCATION: Washington Park, Michigan City, IN - adjacent to the main entry gate.

The 29th Annual Lakefront Art Festival will attract thousands of visitors from surrounding states to a festive, high-quality event held in a park setting on the shore of Lake Michigan. The festival, a major annual fundraiser for the Lubeznik Center for the Arts, is overseen by arts professionals committed to making every aspect of the festival a quality venue for artists and visitors. The park is accessible to motorists, cyclists, foot traffic and boaters alike.

The Lubeznik Center invites artists to become a part of this premier cultural art event!

Application Schedule

Deadline for images & applications	January 29, 2010
Notification of jury decisions	March 12, 2010
Last day for payment of booth fees in full	May 1, 2010
Last day for refunds if cancelling	July 1, 2010
Booth installation	Fri., August 20, 3-7 pm Sat., August 21, 6-8 am
Lakefront Art Festival	Sat., August 21, 10 am - 6 pm Sun., August 22, 10 am - 5 pm

Awards & Media Categories

\$3,000 TOTAL CASH PRIZES awarded

MEDIA CATEGORIES (May include more specific processes):

- 2-dimensional art (i.e. painting, drawing, printmaking, assemblage/collage)
- fine craft (i.e. glass, ceramic, basketry)
- photography
- sculptural objects
- wearable art (i.e. jewelry, fiber arts, leather)

Please indicate the category in which you are applying on your application. The jury reserves the right to move artists to a more appropriate category at their discretion.

The Lakefront Art Festival is committed to showing only the finest original & high quality handmade art.

Eligibility Requirements

- Artist must be present for the entire two days - RAIN OR SHINE.
- All work must be original art, conceived and executed solely by the artist within the last two years, without instructional assistance.
- Each booth may exhibit work in only one category.
- Unframed work or commercial reproductions are limited to one bin per booth and must be clearly marked as such. (ie. giclee, ink-jet, etc.)
- An artist shall exhibit work only in the medium accepted by the jury. Artwork must be representative of images viewed by jury.
- Collaborating artists may share booth space only if they mutually create pieces. Artists who work in a similar style or share studio space creating separate pieces do not qualify as collaborators and must apply separately.
- All work must be for sale with prices clearly displayed.
- All artists must comply with State of Indiana tax regulations.

NOTE: No pets/animals allowed anywhere on festival grounds. This Washington Park rule applies to artists, vendors and visitors.

All displays will be visited by the Festival Committee at intervals throughout the weekend to ensure that exhibitors comply with the festival requirements above. Exhibiting artists who breach Festival or Washington Park rules/regulations will forfeit all rights and will be asked to leave the festival, with no refunds of fees.

Application Instructions

IMAGES: Submit 5 images (either slides or digital files) representing the work to be displayed in addition to 1 image of your booth presentation. Please choose high quality images for best representation to the jury. **Digital files are preferred.** No printed photographs will be accepted.

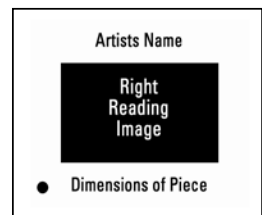
DIGITAL FILES (Strongly Preferred):

- Images must be oriented with top of artwork appearing at top of screen.
- For jury reference, include artwork dimensions & medium on image.
- Images should be provided as JPEG, sized 1920x1920 pixels at a minimum of 72 ppi. No application file formats accepted.
- Files must be submitted on CD (not DVD).
- Electronically title the image files with artist first initial and last name followed by the image number (1-6). *Example: BSmith1.jpg*
- Label the front of CD with artist's name.
- CDs will not be returned, please keep a copy for your records.

Helpful guidelines are available on www.lubeznikcenter.org under *Special Events/Lakefront Art Festival*. Click on the *For Artists* link and look for *Image Preparation* link.

SLIDES: Labeling sample to right:
Red dot marking left front corner

Slides provided with a SASE (Self-Addressed Stamped Envelope) will be returned (except one, which will be retained indefinitely for our records). Use a #10 business size envelope with adequate postage. Enclose slides in a plastic sleeve to keep them organized and protected.



Images of accepted work may be used for promotional purposes.

ARTIST STATEMENT: Include a brief statement about your work, including a short description of your medium and process - 250 words or less.

EXHIBITIONS/ACHIEVEMENTS: Include a summary of your exhibitions and achievements, or show a history.

APPLICATION FEE: A non-refundable application fee of \$25 is required for all artists

HOW TO ENTER: Mail all application materials to:

**Lakefront Art Festival
Lubeznik Center for the Arts
101 W. 2nd St.
Michigan City, IN 46360**

Complete and sign the application. (An incomplete application will not be considered). Applications also available at www.lubeznikcenter.org under Special Events/Lakefront Art Festival/Link for Applications.

BOOTH FEE: Notifications will be mailed March 12. ALL ACCEPTED EXHIBITING ARTISTS are required to submit \$125 booth fee by May 1. An accepted application is a commitment to show. NO REFUNDS for cancellations after July 1.

SITE: Each exhibitor will be assigned a single space 12'x12'. Artist will provide their own display booths (tents, pedestals, chairs, cases etc.). All sites will be accessible for set-up and tear-down. 24 hour security and parking provided. Double booth spaces may be rented for an additional \$125 fee if available (first-come-first-served upon acceptance).

DEMONSTRATIONS: Artists are encouraged to demonstrate their artistic process during the festival. Those unable to demonstrate in their existing 10'x10' booth set-up may be provided with additional space with electricity and limited water access.

ARTIST SERVICES: A Hospitality Tent will be available for festival participants. Complimentary refreshments and beverages will be made available Friday night during set-up, and beverages will be available during the Festival Saturday and Sunday. Committee members and volunteers will wear badges and will circulate the exhibit area to offer relief breaks upon request.

JURY PROCESS: A panel of professionals selected by the committee will review electronic files or slides. A different jury reviews the artwork each year. Artists rejected in the past are encouraged to re-apply.

PROMOTIONS: Advertising will include press & radio coverage, ads, flyers, posters, banners, billboards, & listings with local visitor's bureaus. Postcards & e-mail notifications will be distributed to the Lubeznik Center database. Postcards will be available to artists for further distribution. Directional signage is staged throughout the city during the festival.

FEATURED ARTIST: One artist image will be selected for use on promotional materials (ie. postcards, advertisements, website, media releases & flyers).

VISITOR SERVICES: As an alternative to Washington Park parking fees, and to further enhance accessibility and attendance, a free shuttle bus will transport visitors to and from free off-site parking areas during festival hours.

ARTWORK DONATIONS: Please consider donating an item for use in Lubeznik Center fundraising events, such as A Night in Venice — a formal annual benefit, which includes cocktails, dinner, dancing and silent and live auctions.



LUBEZNIK CENTER FOR THE ARTS

101 W. 2nd St.
Michigan City, IN 46360
219-874-4900

lubeznikcenter.org

*Application
Deadline
January 29, 2010*

Nonprofit
Organization
US Postage PAID
Michigan City, IN
PERMIT NO. 125

ADDRESS SERVICE REQUESTED