



# LUBEZNIK CENTER FOR THE ARTS LAKEFRONT ART FESTIVAL

THIRD WEEKEND IN AUGUST

WASHINGTON PARK, MICHIGAN CITY

## DATES AND DEADLINES

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| <b>February 3, 2012</b> | Deadline for artist applications                             |
| <b>March 9, 2012</b>    | Notification of jury decisions                               |
| <b>May 4, 2012</b>      | Deadline for payment of \$150 booth fee for accepted artists |
| <b>July 2, 2012</b>     | Last day for refunds if cancelling                           |
| <b>August 17, 2012</b>  | Booth installation 3–7 p.m.                                  |
| <b>August 18, 2012</b>  | Booth installation 6–8 a.m., Festival hours 10 a.m.–6 p.m.   |
| <b>August 19, 2012</b>  | Festival hours 10 a.m.–5 p.m.                                |

## AWARDS

\$3000 in Artist Awards will be given in 5 categories:

- 2-Dimensional Art (including painting, drawing, printmaking, assemblage)
- Fine Craft (including glass, ceramic and basketry)
- Photography
- Sculptural Objects
- Wearable Art (including jewelry, fiber arts and leather).

## SITE

Each exhibitor will be assigned a single space, 12' x 12'. Artists must provide their own display booths (tents, pedestals, chairs, cases, etc.). All sites will be accessible for set-up and tear down. Twenty-four hour security will be provided. Double booth spaces may be rented, on a first-come, first-served basis for an additional \$150 booth fee. Booth spaces will be assigned to accommodate special needs and to evenly distribute art categories throughout the site.

## ARTIST SERVICES AND FESTIVAL HIGHLIGHTS

- Over 6000 shoppers visited the Festival in 2010
- Artist Hospitality services include: light refreshments, coffee, and other beverages; Row Captains on hand to assist you when you need a break; and a Sunday morning Roundtable discussion at 8:30 a.m. to solicit your evaluations of festival activities with committee representatives.
- Regional marketing of the event includes: Full-color postcards mailed to a list of over 7500; Local and regional print advertising as well as outdoor, radio, television and internet; Visitors Center display; Television, radio and newspaper press coverage; PLUS an event-day newspaper insert with map and complete artist listings.
- Convenient shuttle service to several FREE off-site parking locations for visitors.

## WHAT YOU'LL NEED TO APPLY:

- 4 images representing the work you will be selling, and 1 image of your booth presentation. Images should be .jpg or .gif format, 1920 x 1920 pixels
- a brief (240 words or less) statement about your work, including a short description of your medium and process.
- Resume, including a summary of your exhibitions and achievements.
- \$30 application fee

## ELIGIBILITY REQUIREMENTS

- Artist must be present for the entire two days RAIN OR SHINE.
- All work must be original art, conceived and executed solely by the artist within the last two years, without instructional assistance.
- Each booth may exhibit work in only one category.
- Unframed work or reproductions are limited to one bin per booth and must be clearly marked as such. (ie. giclee, ink-jet, etc.)
- Artists may exhibit work only in the medium accepted by the jury. Artwork must be representative of images viewed by jury.
- Collaborating artists may share booth space only if they mutually create pieces. Artists who work in a similar style or share studio space creating separate pieces do not qualify as collaborators and must apply separately.
- All work must be for sale with prices clearly displayed.
- All artists must comply with State of Indiana tax regulations.

**APPLY ONLINE AT [WWW.LUBEZNIKCENTER.ORG](http://WWW.LUBEZNIKCENTER.ORG)**